**Applied Business Question**

The Applied Business Question is always asked in Section 2 of the Higher Level Business exam.  It is worth 80 marks.  No more than 35 minutes should be allocated to it.

When answering the ABQ, students must always link their answer with what has been written in the passage.  Sometimes the question may read "refer to the above text in your answer" or "using examples from the above text".  Students must quote directly from the text using quotation marks to enclose the reference for each part of the question.

It is essential to practice ABQs under exam conditions as students tend to go over the time on this section.  Allow no more than 35 minutes for the ABQ.  If you do not finish the ABQ within this time, leave space to return to it at the end of the examination.

Past ABQ questions from each of the Units are available by clicking on the links below:

[**http://pdst.ie/sites/default/files/ABQs%20for%20567.pdf**](http://pdst.ie/node/%3Ca%20href=)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| *Units 1, 2 & 3* | *Unit 2, 3 & 4* | *Units 3, 4 & 5* | *Units 4, 5 & 6* | *Units 5, 6 & 7* |
| 2014 | 2015 | 2016 | 2017 | 2013 |
| 2019 | 2020 | 2021 | 2022 | 2018 |