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| **Week** | **Chapter**  **New Junior Certificate Business: First Year Taster Scheme**  **Please note\*: Learning Outcomes will run concurrent with 37 relevant outcomes as part of new Junior Certificate Business course** | **Topic** | **Resources** | **Objectives** | **Outcomes** |
| 1 |  | **General Rules and Introduction of New Junior Cert Business** | * I-Pads | * Class rules set * Students will be introduced to course and assessment criteria * CBA’s in year 2 and year 3 talked about | N/A |
| 2 | 1 | **Income** | * Business Website * Schoology * YouTube * Handouts * Class Discussion * Class Test * Group work * Kahoot * Sporcle | * Definition of income * Where do we get income- example work/pocket money * Types of income with examples- their own sources * Why it is important to keep a record of your income- discussion and get students thinking about importance of managing income at home | 1.1  1.2 |
| 3 | 2 | **Expenditure** | * Business Website * Schoology * YouTube * Handouts * Internet * Class Discussion * Class Test * Think/Pair/Share * Kahoot * Sporcle | * Definition of expenditure * 3 types of expenditure * Examples of expenditure in everyday life * Key Terms: Financial Cost/ Opportunity Cost/ Impulse Buying/ Current Expenditure/ Capital Expenditure * Importance of keeping track of expenditure and link to future chapters * Why expenditure is needed in the economy * Get students thinking about the importance of managing income at home | 1.2  1.10 |
| 4 |  | **My Financial Life Cycle** | * Business Website * Poster Paper | * Prepare a personal Financial Life Cycle * Why is it important? * Brainstorm on board * Individual poster presentation | 1.1  1.3  3.1 |
| 5/6 | 3 | **The Wise Consumer** | * Business Website * Schoology * YouTube * Handouts * Internet * Class Discussion * Class Test * Think/Pair/Share * Kahoot * Sporcle | * Revise needs and wants * How to be wise- eg. Shop around etc.. The main steps * Caveat Emptor * Unit pricing * Taste tests * The influence of advertising/brand on us as consumers * Relate to business and economy * Relate to their own personal lives | 1.2  1.9 |
| 7/8 | 4 | **Importance of Enterprise** | * Business Website * RTE Player-Dragons Den * YouTube * Student research project on an entrepreneur that has influenced them * Kahoot * Sporcle | * What is an entrepreneur? * Characteristics of entrepreneurs * The risks * Impact on the community * Famous examples * Research an entrepreneur and present findings to class | 2.1  2.2  3.6  2.7 |
| 9 | 5 | **Researching your Business** | * Business Website * YouTube-Pixar * SWOT Analysis of Starbucks * Class Discussion * Kahoot * Sporcle | * From idea generation to final decision * SWOT Analysis- Conduct one from a business I kniow * Importance of Market Research * Field v Desk * Design a market research survey | 1.1  2.7 |
| 10 | 6 | **Economics Introduction** | * Class Discussion * Website * YouTube | * Economics definition * Macro v Micro Economics |  |
| 11 |  | **Revision** |  |  |  |
| 12 |  | **Class Test and Feeback** | Class Test  SurveyMonkey | Students get a class test on all topics up to date for report  A survey is compiled to generate feedback |  |