**Idea Generation Task 1**



Each student will have been familiar with the above platforms used in everyday life. Your task is simple:

In a group of max 4, design a poster advertisement and present to the class selling the benefits and purpose of any **one** of these platforms to consumers.

***\*\*Safety rules\*\*:***

* **Classroom behaviour rules and etiquette must be followed**
* **No sharing of equipment- please nominate one person from the group to handle the paper and use their own materials. This person will also be in charge of putting the poster together**

The following criteria must be met:

1. No more than 8 words are allowed on the poster- this will be a challenge so think carefully
2. Be creative- NOT BORING. Use Colour
3. You must communicate positively the purpose of the App
4. You will have 45 minutes to complete and will have 2 minutes at the end to present to the class outlining the reasons behind your design