**Steve Jobs: The Movie**

**Questions to Answer**

1. The movie is divided into three parts, corresponding to three launches of important products. What are the products and when were they introduced?

1. ………………………………………………………………… year …………………………..

2. ……………………………………………………………….. year …………………………..

3. ………………………………………………………………… year …………………………..

2. Why was it difficult to fix Mac when it couldn’t say ‘hello’?

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3. Why didn’t Jobs want to distribute the copies of TIME?

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4. The title „THE MAN OF THE YEAR 1984” came to……………………………………………………………………….

5. Where does Joanna Hoffman come from? ……………………………………………………

6. What, according to Jobs, does the LISA product name come from?

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7. Why did Jobs want to wear a white shirt with a breast pocket during the launch?

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8. What did Steve Wozniak ask Jobs before the launch?

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9. What was the purpose of the Black Cube?

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10. What University did Jobs graduate from?

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11. What is missing in the Black Cube?

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12. Lisa is listening to a Joni Mitchell song „Both Sides Now” in two versions. What are the differences between the versions according to Lisa? ……………………………………………………………………………………………………………………………………………………………

13. Who is John Sculley? ……………………………………………………………………………………………………………………………………………………………

 14. Why did Jobs leave Apple? ……………………………………………………………………………………………………………………………………………………………

15. What did Joanna Hoffman receive her awards for? How many times in a row? …………………………………………………………………………………………………………………………………………………………

16. What was the REAL purpose behind creating the Black Cube? ……………………………………………………………………………………………………………………………………………………………

17. What was the Newton? ……………………………………………………………………………………………………………………………………………………………

18. Why was Jobs angry with Lisa? …………………………………………………………………………………………………………………………………………………………

19. Who paid Lisa’s tuition? ……………………………………………………………………………………………………………………………………………………………

20. Why did Lisa need a therapist, according to Andy? ……………………………………………………………………………………………………………………………………………………………

 21. Andy Hetzfeld. vs Andy Cummingham. Who is who? ……………………………………………………………………………………………………………………………………………………………

22. What does the name of Apple Computer come from? What legend could have been connected with it? …………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

23. What was the slogan promoting iMac? ……………………………………………………………………………………………………………………………………………………………

24. What band do Woz and Steve refer to during their argument before the 3rd launch? ……………………………………………………………………………………………………………………………………………………………

25. Why is Lisa so bitterly resentful of her father? ……………………………………………………………………………………………………………………………………………………………

26. The prediction of which Apple product can we hear during the conversation between Lisa and her father on the roof? ……………………………………………………………………………………………………………………………………………………………

27. Where did iMac take its shape from? ……………………………………………………………………………………………………………………………………………………………

28. Give five positive and five negative qualities of Job’s character. + -