**Transition Year Business Studies Assignment**

* Research Project- 100 Marks. (Please include cover page below)
* Project is to be no more than 1000 words. Students can hand up project no later than agreed time and date. 10% allowance on word count over/under is approved
* Project is to be typed. It is your responsibility to ensure that this is printed and the deadline will NOT be extended. Please ensure the same typed format and size is used for this project
* The use of Wikipedia is strictly prohibited
* Any websites used please note in bibliography

*Students will be asked to complete* ***one*** *of the following research tasks:*

1. **An interview with an entrepreneur who has set up their own business. You will have to present the report under the following headings:**

* Background on the entrepreneur
* Why I chose this entrepreneur
* What I want to find out
* Analysis of findings after the interview
* My conclusion

*(Students can put the interview questions as an appendix to the report****)***

1. **Research a brand that you are familiar with and present your findings using the following headings:**

* Why I chose this brand and its influence on me
* Background and history of the brand
* The importance of the brand in society
* Recommendation for the brand in the future

**Cover Page for Business Studies Assignment**

Name:

Rang:

Word Count:

**Declaration**

I hereby declare that all work presented is my own work and research put into my own words.

Signed: Date: