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| **Week** | **Topic****Transition Year Business Scheme** | **Learning Outcomes** | **General Content** | **Assessment** | **Literacy** | **Numeracy** |
| 1 | Introducing Business to Transition Year Students | Students will:* Understand class rules
 | * Introduction to website
* Class Rules
* Podcasts
 |  |  |  |
| 2 | SWOT Analysis | Students will:* Conduct a SWOT Analysis for Starbucks
 | * Website
* Class Notes
* YouTube
* Placemat
 | * Homework: Conduct a SWOT Analysis of a business of your choice
 | * Key Terms
 |  |
| 3-6 | People in Business and Relationships | Students will:* Understand what a business is
* Identify the different stakeholders in business
* Understand what interests groups are
* Understand the different relationships that exist in business
 | * Website
* Class Notes
* Case Studies
* Podcasts
* Notes
* YouTube
 | Homework | * Key Word

Posters |  |
| 7 | Task Assignment Explained | Students will:* Understand the assignment brief
* Be given a date to complete
 |  | * Assignment: 100 Marks
 |  |  |
| 8-9 | Management Skills: Leadership | Students will:* Understand what leadership is
* Understand the different types of leaders
* Research world examples of famous leaders for task
 | * Website
* Class Notes
* YouTube
 | * Research task
 |  |  |
| 10 | Marketing | Students will:* Understand marketing and marketing strategy
* Identify … elements in the marketing mix-product, price, promotion and place
* Understand product life cycle
* Study Advertisements and their influence on consumers
 | * Website
* Class Notes
* YouTube
* PowerPoint
 | * Marketing Mix Project and Presentation
* My Favourite Ad Research and Presentation
 | * Key terms
* Presentations
 |  |
|  | Factors of Production and Categories of Industry | Students will:* Understand the factors of production
* Identify the categories of industry – primary, secondary, tertiary
* Understand the role of Indigenous firms and transnational firms in the Irish Economy
 | * Website
* Class Notes
* YouTube
 | * Research Task on Categories of Industry
 | * Key Terms
 |  |
|  | International Trade | Students will:* Understand what is International Trade and how it is measured
* Explain the benefits of free trade to Ireland
* Understand protectionism
* Identify the major global markets in the 21st century
* Understand the opportunities and challenge for Irish business in international trade
 | * Website
* Class Notes
* YouTube
* Rte.ie
 | * Research Project and Presentation in groups
 | * Key Terms
 | * Balance of Trade and Balance of Payments Calculations
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