**Transition Year Enterprise Scheme**

Students will be encouraged to work on the following tasks as well as using independent learning to complete year-long projects. Mini-Company project is **compulsory** for all students and the Enterprise Task is optional. The scheme also takes into account many of the trips students will be on throughout the year and is adjusted for this.

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| Week | Topic/Activity |
| 1 | Welcome, Breakdown of Mini-Company and Enterprise report, short group activity- design an advertisement for Schoology/Weebly |
| 2 | Enterprise and Entrepreneur Task- on Website |
| 3 | Group Activity- Cereal Box Challenge and Pitch |
| 3 | Idea work in groups- planning process.  Idea work in groups- discussion and sharing |
| 4 | Brainstorm on the board of ideas, selection of ideas- Tie in with Enterprise Idea Generation Workshops |
| 5 | **Student Enterprise Visit 1 and Reflection in Trim** |
| 6 | Examine Entrepreneurs: Mark Zuckerberg- The Social Network with Questions |
| 7 | Examine Entrepreneurs: Mark Zuckerberg- The Social Network with Questions |
| 8 | Examine Entrepreneurs: Mark Zuckerberg- The Social Network with Questions |
| **8** | **Mini-Company Report Stage 1-3 due for Midterm** |
| 9 | Social Media in Business- topic on website |
| 10 | Bill Gates Case Study Documentary |
| **11** | **Student Enterprise Visit 2- Class Visit and Reflection** |
| 12 | Enterprise Task- Sales and Marketing Pitches of Random Product |
| 13 | Examine Entrepreneurs: Steve Jobs Case Study- Movie with Questions to answer |
| 14 | Examine Entrepreneurs: Steve Jobs Case Study- Movie with Questions to answer |
| 15 | Examine Entrepreneurs: Steve Jobs Case Study- Movie with Questions to answer |
| **16** | **Christmas Exams- Mini Company Report Corrections and 4/5 due** |
| 17 | Feedback on reports to date and group work on reports |
| 18 | Fuse Bar Case Study- topic on website |
| 19 | Idea Work in groups- how are groups progressing with reports |
| 20 | Advertising Study- How advertisements influence us and the study of advertisements |
| 21 | Advertising Presentations to class- My 3 favourite ads and why |
| 22 | Shoot Advertisement for Mini-Company |
| 23 | Year Presentations of Ads and pitch in Assembly Hall |
| 24 | Report Work |
| 25 | Examine Entrepreneurs: The Founder Movie- Ruthless Business and Ethics |
| 26 | Examine Entrepreneurs: The Founder Movie- Ruthless Business and Ethics |
| 27 | Examine Entrepreneurs: The Founder Movie- Ruthless Business and Ethics |
| **28** | **Winding up of Report** |
| 29 | Inside Job Movie and Questions |
| 30 | Inside Job Movie and Questions |
| 31 | Inside Job Movie and Questions |
| 32 | Examine Entrepreneurs: Bill Gates |

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| **Transition Year Enterprise** | | | | |
| **Learning Intentions** | **Teaching & Learning Methodologies incl.**  **Numeracy and Literacy** | **Resources** | **Success Criteria** | **Assessment** |
| Develop, manage, set up, and run a mini-company and deliver detailed report on stages  Link with Student Enterprise Programme and set up Enterprise companies  Learn about relevant business topics in real world/LC Cycle | * Key Terms * Compose Accounts * Report Writing * Presentations * Survey preparation * Analysis of survey data * Measurements | * Weebly Website * YouTube * Exhibitions and Trips * Guest Speakers * Group Work * PowerPoint Presentations * Class Discussions * Class notes * Charts * Survey Monkey | Students will prepare a report for their teacher going through the various stages of setting up a mini-company that will be given to students in week 1. This report can be either individual or group and will form the basis for assessment  Students will also have the option of joining the Student Enterprise Programme and compiling a similar report for this competions | * Yearlong report |