**Business Start Up Rapid Revision**

Ainm:

1. Identify 5 reasons somebody would choose to start their own business.

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1. Ownership structure is a key consideration for business start-ups. Explain the following ownership structures:

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| Sole Trader:  Partnership:  Franchise:  Cooperative: |

1. Write out the full terms for the following abbreviations:

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| LTD |  |
| PLC |  |
| USP |  |

1. Choosing the correct finance option is a key consideration for business start-ups as this ensures the right finance option is matched to the correct business need.

Input the following finance options from the list below to their correct category, and include what it may be used for. An example is done for you.

1-5 year loan, Bank Overdraft, Hire Purchase, Mortgage, Debt Capital, Trade Credit, Factoring of Debtors, Leasing, Accrued Expenses, Equity Capital, Grant

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| Short Term Capital | Medium Term Capital | Long Term Capital |
| Bank Overdraft (Pay staff wages) |  |  |
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1. Production is a key consideration for business start-ups. Write the correct production type beside its definition.

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|  | Involves making the product continuously, 24 hours a day, 7 days a week, 365 days a year. Therefore, mass production is suitable only for products that are in continuous demand by consumers, can avail of large economies of scale, e.g. pens |
|  | This means that a business employs another firm to manufacture or produce part of the product or whole product. In order to reduce costs, many large multinational companies outsource some of their production. |
|  | Refers to the production of a single customised product e.g. a bespoke oak kitchen, wedding dress etc. Highly skilled workers, expensive products, does not achieve economies of scale. |
|  | Refers to the production of certain quantities of identical products at the same time/in one production run e.g. loaves of brown bread, school textbooks etc.. Would be capital intensive, achieve economies of scale. |

1. List four implications of changing production methods.

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1. Name four headings of a Business Plan.

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1. List four ways a Business Plan can be important for a business.

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1. Explain how the following stakeholders can use a Business Plan

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| Investors: |
| Employees: |
| Suppliers: |