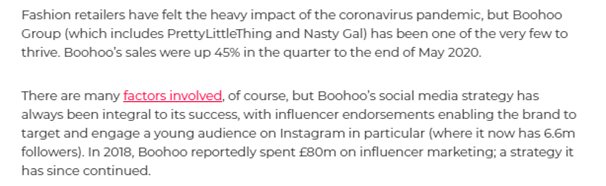
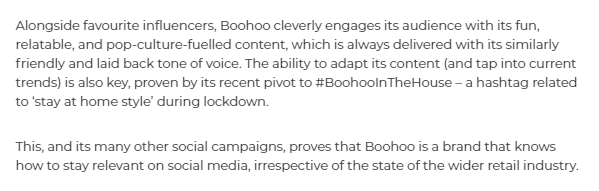
**Effective Social Media in 2020**

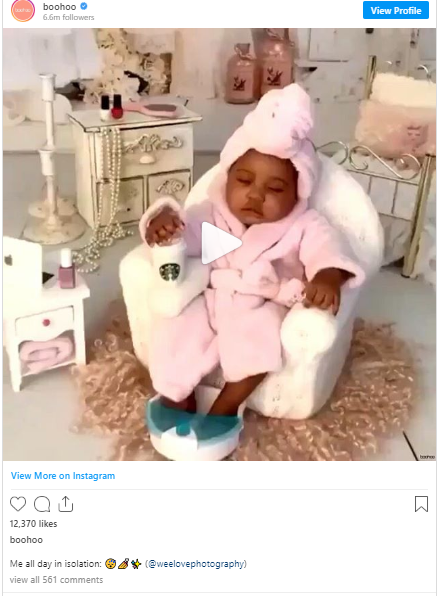
**Examples taken from:** <https://econsultancy.com/30-brands-with-excellent-social-media-strategies/>

1. **Boohoo**

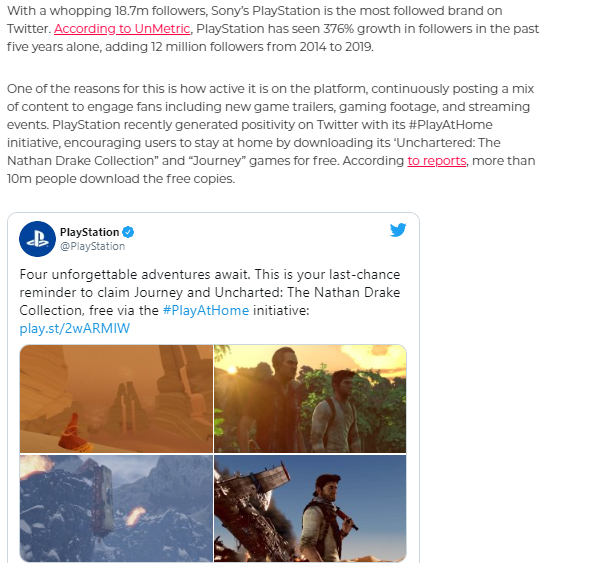




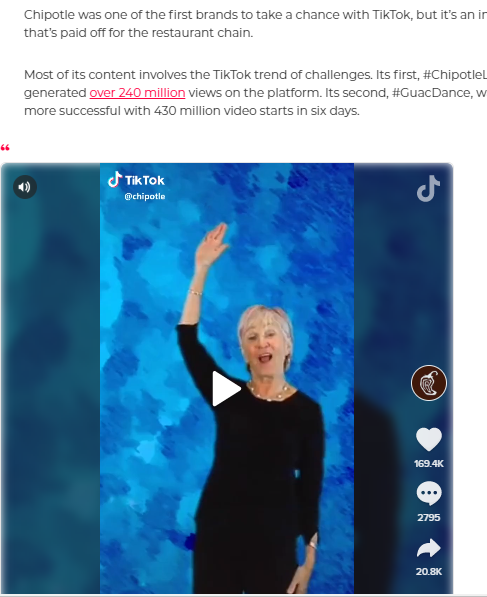


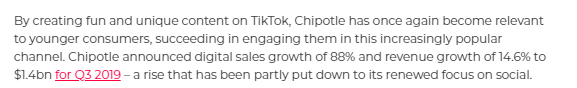


1. **PlayStation**



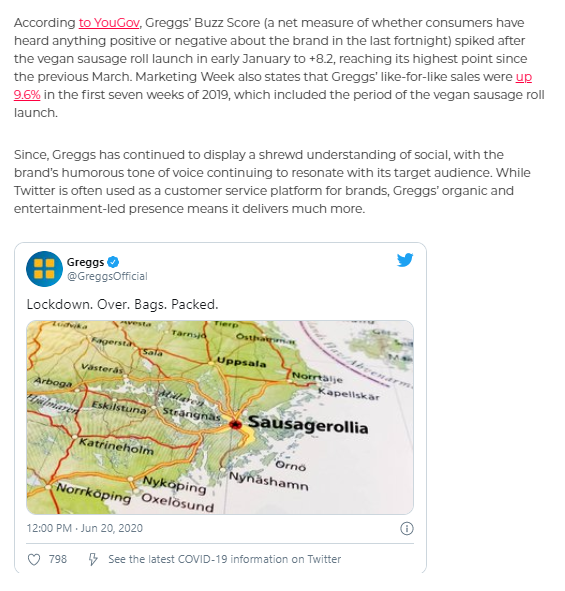
1. **Chipotle**



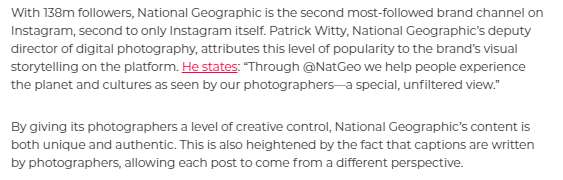


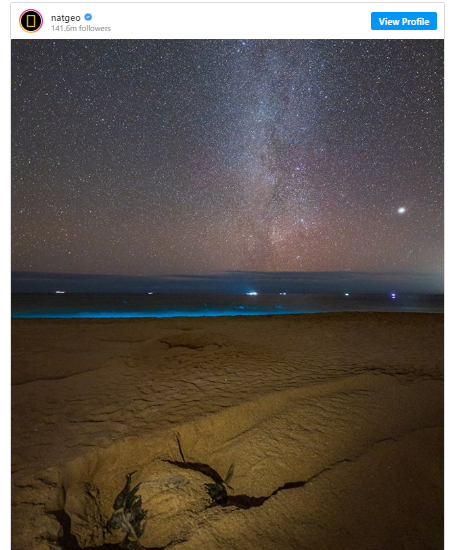
1. **Greggs**

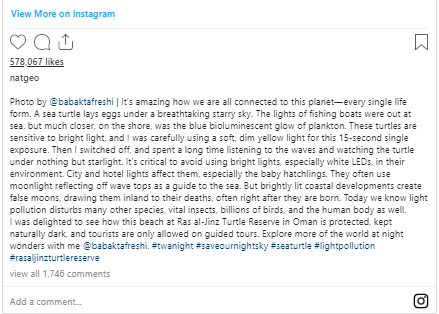




1. **National Geographic**

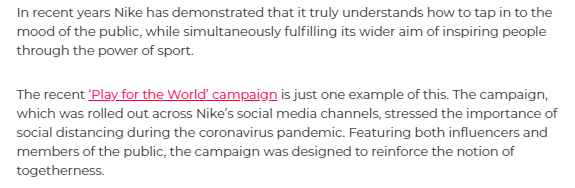


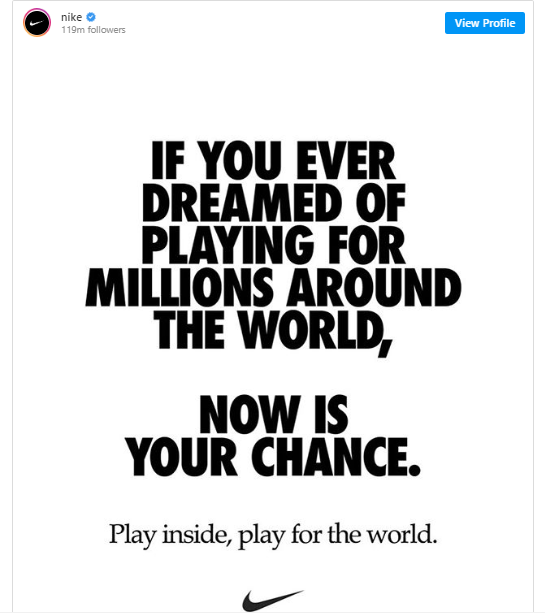


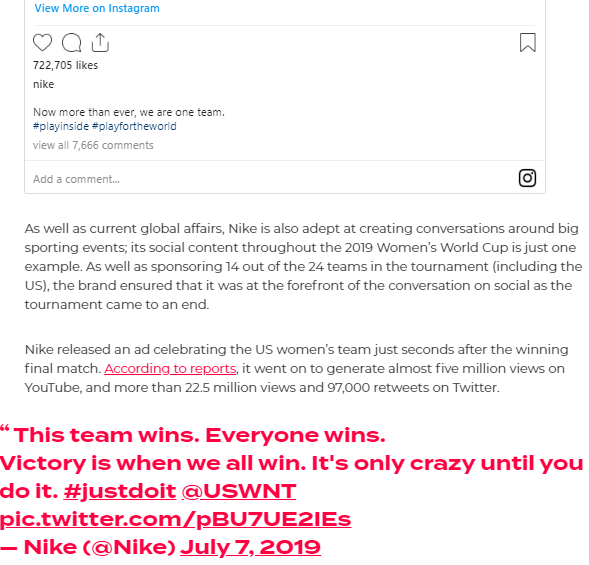


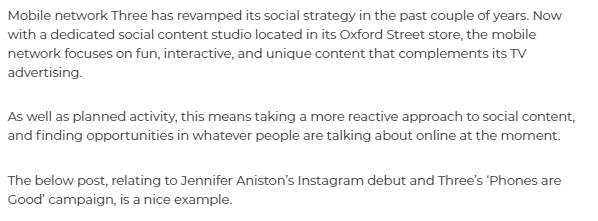


1. **Nike**

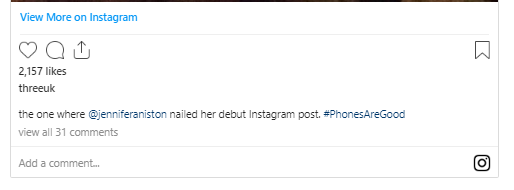




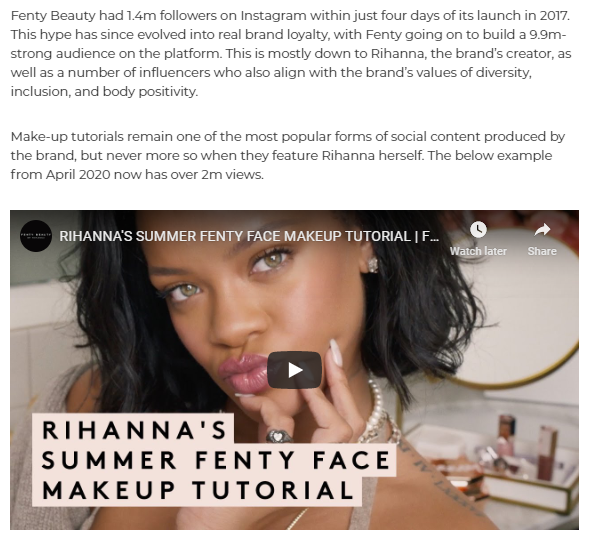


1. **Three** 

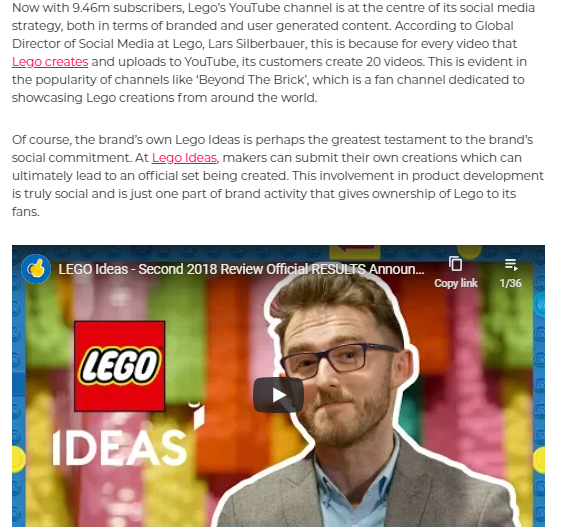




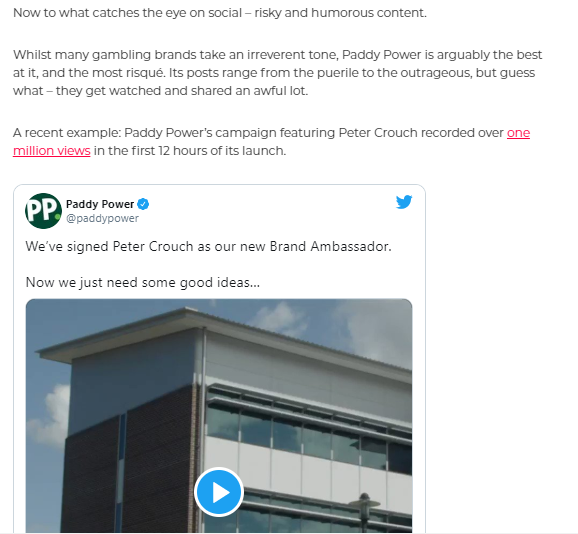
1. **Fenty Beauty**



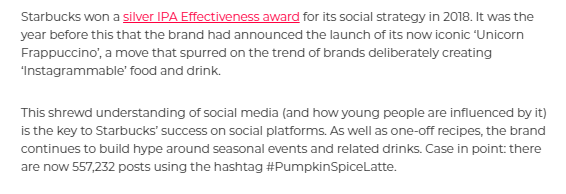
1. **Lego**

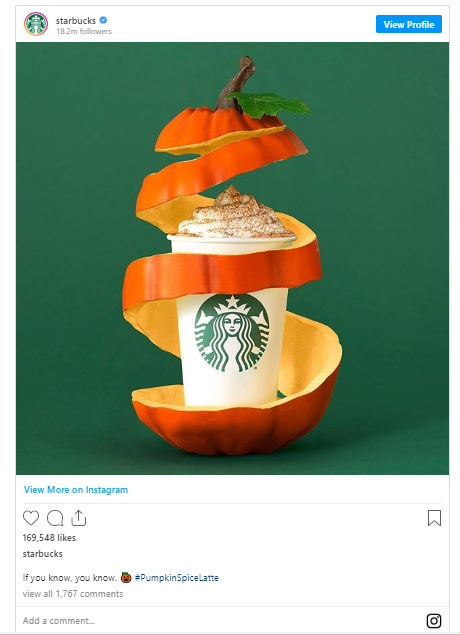


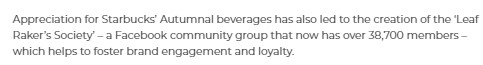
1. **Paddy Power**



1. **Starbucks**







1. **Oreo**



